





## ANNUAL PETERSEN MEMORIAL DUTCH COOK-OFF IS BIG HIT!

New Mexico Beef Council was happy to support the Adam Petersen Memorial Dutch Oven Cook-Off that took place on Saturday August 5<sup>th</sup>. NMBC partnered with the Chamiza CowBelles to sponsor the cost of the beef chuck roasts provided to the cook-off contestants. NMBC also provided **Beef It's What's for Dinner** aprons to the cook-off teams which were greatly appreciated. Collaborating with the NM CowBelles on events like these is invaluable in connecting with our communities across the state. ■



Smells like it's done...



Justin tends the ovens



Marta Garcia Dutch Oven Team



Looks like a winner

## BI-COUNTY FAIR JR. LIVESTOCK SHOW



2023 Grand Champion Beef showed by Dylane Carlisle, Red Rock 4-H. Buyer was Airport Veterinarian Clinic in Grants, NM.

The 2023 Grand Champion Beef Steer was showed by Dylan's Carlisle with Red Rock 4-H. The buyer, Airport Veterinarian Clinic of Grants, N.M. was on hand.



## BEEF GRANTS FOR PROSTART®

The New Mexico Beef Council is a proud supporter of the ProStart® Program, a two-year curriculum designed to teach high school students the culinary and management skills needed for a career in the restaurant and foodservice industry. The Hospitality Industry Education Foundation (HIEF), as part of the NM Restaurant Association (NMRA), administers the ProStart Program in New Mexico.

In partnership with NMRA/HIEF, New Mexico Beef Council offers a Beef Grant Program for all ProStart classrooms in New Mexico. The Beef Grant offers teachers an opportunity to purchase beef for their classes and get reimbursed, up to \$1,000. They are also given resources such as posters and information binders, free of charge, to support their Beef lessons. For the 2022-2023 school year, NMBC awarded \$9,445.46 in Beef Grants to NM Schools. ■

For more information on the Beef Grant program please visit [nmbeef.com](http://nmbeef.com); or contact Patty Waid, 505-250-4952, [patty@pattywaid.com](mailto:patty@pattywaid.com).

## NM HIGH SCHOOL COACHES LEARN HOW BEEF FUELS ATHLETES

Kate Schulz, NMBC's Registered Dietician, participated in the NM High School Coaches Association (NMHSCA) Summer Meeting in July in Albuquerque. NMBC partnered with DairyMAX to share how beef is the perfect food to fuel young athletes and chocolate milk is a great food for recovery. ■



## UPCOMING EVENTS

### OCTOBER 2023

#### October 2

Central New Mexico Community College Beef Culinary Program: **Beef Fabrication Class**  
Albuquerque

#### October 6-10

**Food & Nutrition Conference Expo (FNCE)**  
Denver

#### October 16-19

NMSU Hotel, Restaurant, Tourism Management Beef Culinary Program: **Beef Fabrication Classes**  
New Mexico State University,  
Las Cruces

### NOVEMBER 2023

#### November 3

NMSU Meat Science Laboratory & Pistol Pete's Premium Meats Retail Store Ribbon Cutting  
Las Cruces

#### November 4

**NMSU Ag Day/Homecoming**  
Las Cruces

#### November 11

**Veteran's Day**



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BEEF COUNCIL  
2023-2024  
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